

Translation

**Minutes of the Eighth Meeting of the
Kowloon City District Urban Renewal Forum**

Date: 12 December 2012 (Wednesday)

Time: 2:30 p.m.

Venue: The Hall, 4/F, S.K.H. Holy Carpenter Church Community Centre, No.1 Dyer Avenue, Hung Hom, Kowloon

Present:

Chairman: Dr Greg Wong Chak-yan

Members: Mr James Mathew Fong

Ms May Fung Mei-wah

Mr Ho Hin-ming

Rev Hor Yiu-man

Ms Christine Kwok Mun-yee

Mr Timothy Ma Kam-wah

Dr Lawrence Poon Wing-cheung

Dr Tang Bo-sin

Mr Wen Choy-bon

Ms Connie Wong Wai-ching

Ms Iris Tam Siu-ying

Executive Director
(Planning and Project Control),
Urban Renewal Authority

Mr William Tsui Yiu-leung

District Officer (Kowloon City),
Home Affairs Department

Mr Wilson Pang Wai-shing

Chief Traffic Engineer /
Kowloon,
Transport Department

Mr Stephen Chan Chung-yun

Senior Town Planner /
Kowloon 3 (representing Ms
Fiona Lung Siu-yuk, District
Planning Officer/ Kowloon,
Planning Department)

Ms Jessica Ho Yuen-ching Assistant Secretary (Urban
Renewal) 4, Development
Bureau (representing Ms
Winnie So Chui-ying,
Principal Assistant Secretary
(Planning and Lands)
4, Development Bureau)

Secretary: Ms Lily Yam Ya-may Chief Town Planner /
District Urban Renewal Forum,
Planning Department

Absent:

Members: Mr Daniel Lau King-shing
Ms Peggy Poon Wing-yin
Ms Siu Yuen-sheung

In attendance: Mr Geoffrey Chan]
Ms Ebby Leung] Planning Study Consultant
Mr Billy Au Yeung] AECOM Asia Company Ltd.

Mr Adrian Cheung]
Ms Nelly Fu] Public Engagement Consultant
Mr Huen Ka Ho] A-World Consulting Ltd.

Ms Emily Lui Yuet-wah] Public Engagement Consultant
Mr Law Ka-fung, Nesta] Centre for Social Policy Studies,
Department of Applied Social
Sciences, the Hong Kong
Polytechnic University

The Chairman welcomed Mr Wilson Pang Wai-shing, the new Chief Traffic Engineer / Kowloon, Transport Department and Mr Stephen Chan Chung-yun, Senior Town Planner / Kowloon 3, representing District Planning Officer / Kowloon, Planning Department who attended the meeting of the Kowloon City District Urban Renewal Forum (“DURF”) for the first time. **The Chairman** also congratulated Ms Iris Tam Siu-ying who would be promoted to be the Managing Director of the Urban Renewal Authority (“URA”) in March next year.

Agenda Item 1 Confirmation of Minutes of the Seventh Meeting

2. **The Chairman** said that the Secretariat circulated the draft minutes of the seventh meeting of the DURF to Members by email on 16 November, and received proposed amendments. The revised minutes of meeting were recirculated to Members by email on 7 December and no other amendment was received afterwards. As agreed by Members, the Chairman announced that the minutes of meeting were confirmed.

Agenda Item 2 Matters Arising

3. **The Chairman** invited the Secretary to report on matters arising.

Report on Progress of Social Impact Assessment for Urban Renewal Plan for Kowloon City

4. **The Secretary** stated that Members had proposed in the meeting of 10 October that the Social Impact Assessment (“SIA”) Consultant should conduct focus group meetings as early as possible. Subsequently, the Consultant held three focus group meetings with the local funeral industry on 26 November and the local vehicle repairing industry on 27 and 29 November respectively. The SIA Consultant would follow up the relevant results of discussion, and the Planning Study Consultant would make reference to the results in formulating the draft Urban Renewal Plan for Kowloon City.

Agenda Item 3 Stage 1 Public Engagement Report for Urban Renewal Plan for Kowloon City (Discussion Paper No. : DURF KC/12/2012)

5. **The Chairman** invited **Mr Timothy Ma Kam-wah**, convener of the Public Engagement (“PE”) and SIA Study Steering Group to provide a brief on the work of the PE Consultant. Mr Ma reported the outcomes achieved in the Stage 1 PE activities and major comments of the Study Steering Group on the draft PE Report (see Discussion Paper No.: DURF KC/12/2012). He invited Members to offer comments on the related working document and accept the Stage 1 PE Report.

6. **The Chairman** invited **Mr Adrian Cheung**, the representative of the PE Consultant, to report on the draft Stage 1 PE Report. **Mr Adrian Cheung** briefed Members on the Stage 1 PE activities, and the content and results of the on-site questionnaire survey conducted by the Hong Kong Polytechnic University. Having analysed the comments received from various PE activities and the results of the on-site questionnaire survey, Mr Cheung reported to Members on the public comments on the Preliminary Urban Renewal Proposals for Kowloon City (“PURPs”) and the recommended corresponding responses. Moreover, he reported to Members on the public views about the PE arrangement and DURF work.

7. **The Chairman** stated that paragraph 3.2.3.1 on page 15 of the draft PE Report involved the comments of the residents around Ngan Hon Street / Sheung Heung Road / Kwei Chow Street / Yuk Yat Street on the environmental aspect. He asked why item D of that paragraph mentioned the comments of the 5 Streets and 13 Streets residents. **Mr Adrian Cheung** replied that the paragraph in question is to compare the comments of the residents from various sub-areas on the local environment. However, he opined that there is scope for improvement in terms of presentation. **The Chairman** then invited Members to provide comments on the draft PE Report submitted by the Consultant.

8. **Dr Lawrence Poon Wing-cheung** said that the results of the questionnaire survey revealed that a quarter of the respondents around Kowloon City Road and Lok Shan Road hoped that no change would be made to the building environment they resided in. He further pointed out that the comments of the respondents were affected by the factors of personal interest and objective perception. Even if the respondents replied that no change should be made, they might be just responding on the basis of the personal interest and it did not necessarily mean that there was no need to bring about urban renewal in the area. He considered that the Consultants should analyse the underlying reasons and avoid conveying the wrong messages. **Ms Emily Lui Yuet-wah** responded that the Consultants had carried out pertinent coefficient analysis of the respondents’ ownership identity and their redevelopment preference. Such analysis could be referred to in Annex 2 of the draft PE Report. She stated that 67.2% of the Kowloon City District respondents in the survey were owners, and 31.9% were tenants. Since most respondents were owners, redevelopment drew wider support regarding the opinions on redevelopment and rehabilitation. She also pointed out that most respondents (about 59.2%) had resided in

Kowloon City District for over 15 years, and the Consultants had carried out pertinent coefficient analysis of the relationship between the residence period and the respondents' redevelopment preference.

9. **The Chairman** asked whether the age of buildings in where the respondents resided was sought in the questionnaire survey. He opined that there might be relationship between the building age and their preference with regard to redevelopment or rehabilitation. **Ms Emily Lui Yuet-wah** responded that such information was not sought in the survey, but the respondents were asked in which sub-area they resided and the type of their accommodation. The Consultants would focus on the aspirations of the concerned residents for redevelopment of the sub-area they resided in when analysing the comments of the respondents on redevelopment or rehabilitation. If there were new buildings in the area, the survey findings might be affected by the respondents living in new buildings.

10. In response to **Dr Lawrence Poon Wing-cheung's** comments, **Mr Adrian Cheung** explained that the respondents' comments on redevelopment and rehabilitation in the questionnaire survey involved different levels, including the buildings and sub-areas in where the respondents resided and the cluster of local old buildings. He clarified that a quarter of the respondents around Kowloon City Road and Lok Shan Road opined that no change should be made to the buildings they resided in. However, from the sub-area perspective, only about 4% of the respondents thought that there was no need to redevelop or rehabilitate Kowloon City Road and Lok Shan Road, and about 10% of the respondents had no comment. The details could be referred to in the PE Report.

11. **Ms Iris Tam Siu-ying** considered that the content of the responses to the comments on the URA's compensation policy in Annex 5 of the PE Report would need to be revised. She suggested clearly setting out the public views and the URA's responses. **Mr Timothy Ma Kam-wah** added that the Study Steering Group also agreed that the Consultants should prudently handle the responses to the comments in preparing the draft PE Report, and it was not hoped that the public would have misunderstanding that the URA was going to implement all the proposals. The Study Steering Group had considered to respond to the public comments one by one. Nevertheless, the Report would become too lengthy, and it was ruled to give consolidated responses in the Report.

12. **The Chairman** expressed that the Study Steering Group had examined the draft PE Report in detail. He suggested that the Consultants should revise the draft Report based on **Ms Iris Tam Siu-ying**'s comments, and invited Members to accept the draft PE Report. Members agreed to the decision.

Agenda Item 4 Urban Renewal Plan for Kowloon City – Progress Report on Planning Study
(Discussion Paper No.: DURF KC/13/2012)

13. **The Chairman** reported to Members on the recent media coverage of the Eastern Cotton Mills and stated that all along the DURF had supported the preservation of historical buildings in Kowloon City District, and was in support of the effort devoted by the Eastern Cotton Mills owner, Antiquities and Monuments Office and Commissioner for Heritage in preserving the site. He pointed out that when incorporating the Eastern Cotton Mills into the proposed heritage walking trail within the PURPs, the DURF was aware of the proposal of retaining part of the façade of the Eastern Cotton Mills in the course of development. The detailed conservation proposal was still under discussion at that time. The public had provided many comments on the PURPs during the Stage 1 PE. The Planning Study Consultant subsequently revised the alignment of the heritage walking trail having regard to the comments gathered, and the revised proposal would be presented to Members later on. Regarding the final alignment of the heritage walking trail, it would depend on the comments received during the Stage 2 PE to be carried out in the next year and the prevailing latest development. **The Chairman** then invited **Dr Tang Bo-sin**, convener of the Planning Study Steering Group, to report to Members on the planning study work.

14. **Dr Tang Bo-sin** stated that the Planning Study Consultant had closely co-operated with the SIA Consultant and PE Consultant, and actively participated in PE activities and listened to the residents' comments, with a view to preparing the Urban Renewal Plan for Kowloon City. The Planning Study Consultant's work and proposals had been discussed in the Study Working Group meeting on 19 November and the Study Steering Group meeting on 27 November. The Planning Study Consultant would brief Members on the proposals (Discussion Paper No.: DURF KC/13/2012) in detail later on. Dr Tang pointed out that the document mainly included two

parts, namely key local issues and planning strategy, and the proposed measures that could be implemented in the near future. He hoped to listen to Members' views on these two aspects.

15. **The Chairman** invited **Mr Geoffrey Chan**, the representative of the Planning Study Consultant, to report to Members on the planning study work. Mr Chan stated that they were ascertaining the key local issues and planning strategy at the current stage as well as formulating the relevant preliminary proposals based on the public comments received, the SIA findings and the achievements in communicating with the concerned departments/organisations. He subsequently elaborated to Members on the six identified key local issues in the Discussion Paper and the corresponding current planning strategy. As many proposed measures needed time to be studied and implemented, Mr Chan reported to Members on the measures that could be taken in the near future, including the provision of a themed walking trail, mitigation measures for addressing the impacts of the funeral and related businesses on the residents and environmental enhancement proposals for different areas of the district.

16. **The Chairman** invited Members to provide comments on the planning study work. **Ms Christine Kwok Mun-ye** noted that the Consultant suggested improving the pedestrian subways near the Olympic Garden to align with the development of the walking trail. Since the Olympic Garden would be acquired as the temporary works site in connection with the construction of the Shatin to Central Link ("SCL") and the works was expected to be completed by 2016, she asked how the Consultants defined "the near future" measures. Furthermore, Ms Kwok noted that the Consultants had suggested strengthening the pedestrian connection near the Cattle Depot. Having said that, Members and she were more concerned about the use of the site to the south of the Cattle Depot Artist Village. The site was currently derelict and she asked if the Consultant would explore the use of the concerned site and put forward concrete development proposal for the site. In addition, she pointed out that the Consultant had informed Members about the short-term, medium-term and long-term proposals in the last Study Steering Group meeting. Although the content of the report given this time was more concrete, the short-term, medium-term and long-term proposals for individual sub-areas were not well explained in detail. Ms Kwok enquired the Consultant about the reasons behind.

17. **Mr Geoffrey Chan** replied that the measures that could be taken in the near future were of two types. The first type was referred to those enhancement measures which could be implemented within one or two years. As to the measures for improving the Olympic Garden and concerning the funeral and related business, the ideas were mooted earlier at this stage to allow time for detailed design and discussion whereas the actual implementation might take longer time. Regarding the use of the vacant site to the south of the Cattle Depot, Mr Chan stated that the Consultant had communicated with the concerned authorities and suggested that in the long run the authorities should open the Cattle Depot to the public based on the public comments received in the Stage 1 PE. With respect to the future development of the Cattle Depot, the authorities had preliminary ideas to use arts as the theme for conservation. They would further discuss with the authorities concerned, and the measures were therefore not to be undertaken in the near future. As regards the short-term, medium-term and long-term urban renewal proposals, Mr Chan pointed out that the preliminary ideas for the whole package of the proposals had been reported in the Study Steering Group meeting. This time he mainly reported to Members on the measures that could be taken in the near future.

18. **Mr William Tsui Yiu-leung** stated that the time for implementation of the measures that could be taken in the near future might lead to confusion easily. For instance, the Olympic Garden improvement works, which could only be implemented upon the completion of the SCL works, should be a medium-term measure. Since there would be many changes in the district, including the development of the Kwun Tong Line Extension, SCL, Central Kowloon Route and the connection with Kai Tak underground streets, he suggested that the Consultant should give a clear account of the implementation time of the above transport facilities in the Report so as to identify the short-term, medium-term and long-term proposals.

19. **The Chairman** added that in this meeting the Consultant would firstly focus on reporting the measures that could be taken in the near future. In regard to other proposals, the Consultant had to liaise with the policy bureaux / departments and it took time to do so. He hoped that the Consultant would race against time to undertake the study and report to Members on the whole set of urban renewal proposals at the next meeting.

20. **Ms Connie Wong Wai-ching** appreciated identification of the key local issues by the Consultant and responses to the public comments.

Referring to the measures that could be taken in the near future, she considered that the proposal of provision of the themed walking trail was detailed and comprehensive. The proposal of improving public space, such as greening the areas under flyovers and improving pedestrian subways, were also feasible. The Consultant had also suggested measures to improve the incompatible land uses in the district and strengthen the connection with the railway stations. Having said that, Ms Wong opined that the Consultant had not suggested the measures to strengthen the connection between To Kwa Wan Area and Kai Tak Development Area, in particular the connection between the 13 Streets and Kai Tak Development Area. She maintained the view that the Consultant should propose measures to improve the existing separation of Sung Wong Toi Road in order to facilitate the integration between the new and old areas and foster the development of To Kwa Wan. She hoped that the Consultant would bring forward concrete proposals and implementation timetable. Moreover, since the 13 Streets and 5 Streets had been incorporated into the Redevelopment Priority Area, it was her view that the Consultant should recommend an organisation to take the urban renewal work forward. The Consultant should also conduct an intensive study to see how the local traffic could be improved. **Mr Geoffrey Chan** responded that this meeting focused on reporting to Members on the measures that could be taken in the near future. In respect of strengthening the connection with Kai Tak Development Area, the Consultant would continue to explore any feasible options with the concerned government departments. He undertook to report to Members on the concrete proposals in the next meeting.

21. **The Chairman** hoped that the representative of the Transport Department (“TD”) could provide assistance and facilitation in transport proposals in future, such as the provision of parking areas for hearse or improvement of roads around Sung Wong Toi Road. **Mr Wilson Pang Wai-shing** replied that the TD, having maintained contact with the Consultant continuously, was willing to take part in the discussion and provide comments on the proposals. Regarding the proposal of providing parking areas for hearse, he stated that the TD could work with the Consultant to look for suitable parking areas and carry out district consultation. If a piece of land was to be designated as parking area for hearse, discussion had to be held with the Lands Department. As for the proposal for improving the roads around Sung Wong Toi Road, the Consultant had to liaise with the Civil Engineering and Development Department, and the TD would also provide comments from the traffic point of view.

22. While **Mr Wen Choy-bon** understood that the Consultant's report mainly concentrated on the measures that could be undertaken in the near future, he was of the view that the Consultant should consider the overall planning in the district as early as possible. Since the relocation of the Kai Tak Airport, Kowloon City District had all along been undergoing change. He opined that the future development should take place for benefitting the people, and hoped that Kai Tai development could facilitate the redevelopment pace of the surrounding areas, and heritage conservation. With the commencement of the SCL, Kwun Tong Line Extension and Cruise Terminal works, To Kwa Wan would undergo drastic changes. In his view, there should be comprehensive planning. With reference to the prospect of the Cattle Depot and funeral business, Mr Wen pointed out that the Consultant's current proposal was rather conservative. He felt that attempt should be made to have bold ideas and consideration, such as making use of To Kwa Wan Sports Ground near the Cattle Depot to integrate with the development of the Cattle Depot, relocation of Ma Tau Kok Gasworks (North Plant) in the district and / or the relocation of funeral business from Hung Hom Area.

23. **The Chairman** stated that it would take time to communicate and discuss with the concerned authorities and government departments about the long-term proposals. This would allow sufficient time for the authorities to consider the proposals and for the Consultants to communicate with various parties before submitting the proposals. It would ensure that the proposals were reasonable and feasible. Taking the relocation of Ma Tau Kok Gasworks (North Plant) as an example, the plant was zoned "Residential (Group A)" on the approved Ma Tau Kok Outline Zoning Plan No. S/K10/20. However, it was understood that the Gas Company still had operational need, and therefore the relocation in the short term was fraught with considerable difficulty. **Mr William Tsui Yiu-leung** added that liaison had been made with the Gas Company recently and be understood that the Gasworks was still in operation and there was no plan for relocation at the moment.

24. **Dr Tang Bo-sin** revealed that the Planning Study Steering Group was very concerned about the Consultant's work progress, and was aware that Members had great expectations of the draft urban renewal proposals. He pointed out the proposals put forward by the Consultant at the present stage were mainly those that could be undertaken in the near future and with less controversy, but it did not mean that the proposals could be implemented easily. The Consultant needed time to communicate with the relevant government departments so as to work out the short-term,

medium-term and long-term proposals comprehensively. For those proposals involving greater controversy, more time would be required to discuss with the authorities. Since the Stage 2 PE would commence next year, the Consultant had to put forth comprehensive urban renewal proposals for Members' consideration before launching the PE activities. The Study Steering Group and Working Group would closely monitor the work of the Consultant.

25. **Mr Ho Hin Ming** opined that the design proposal in the consultation digest of the Stage 2 PE of the Central Kowloon Route for a public transport interchange and landscaped deck garden near the Kowloon City Pier could not make optimum use of land resources. The proposal also did not complement Kowloon City Ferry Pier and the surrounding facilities. He proposed that the Consultant should propose a comprehensive planning of the ferry pier, public transport interchange and the sea area off To Kwa Wan. The sea space could be better used as marina. Concerning the use of Green Island Cement Pier, Mr Ho suggested that the Consultant should explore the provision of incentive and create collaboration opportunity with a view to upgrading the existing facilities of the pier and providing a continuous waterfront. He further suggested that the coastal area should be used for hotel development with beautification works to match the development on the opposite side of the Victoria Harbour.

26. **The Chairman** asked if the Consultant had participated in the planning work of Central Kowloon Route. **Mr Geoffrey Chan** replied in the negative. In response to **Mr Ho Hin Ming's** comment, Mr Chan explained that having a continuous waterfront near Green Island Cement Pier involved complicated problems. They would discuss with the parties concerned to look into the problems and would further study on how to give incentive and enhance waterfront uses with the aim of bringing about a win-win situation.

27. In connection with the Consultant's proposal for bringing the revitalisation of the Cattle Depot Artist Village into the focus of the themed walking trail and strengthening the connection with the community, **Ms May Fung Mei-wah** opined that there would be considerable difficulty in carrying out the proposal. The Cattle Depot was presently managed by the Development Bureau, with a lack of active art exhibition and performance activities. The Bureau still had not decided on the future use of the Cattle Depot. She believed that the proposal of the Consultant for providing an entrance at the backyard in the south of the Cattle Depot, which was not open to the public, would encounter major difficulty, and was not a measure that

could be taken in the near future. **Ms May Fung Mei-wah** said that the existing management of the Cattle Depot was only preservation oriented. The Consultant should communicate with the Development Bureau, and suggest opening the Cattle Depot Artist Village for the use of the local artists, conducting different art activities and opening the Artist Village to the public for organising activities so that it would become a focus of the walking trail. Communication and cooperation with the Home Affairs Bureau and Leisure and Cultural Services Department on the revitalization proposal was required. Regarding the mitigation of impacts of the funeral and related business on the local residents, **Ms May Fung Mei-wah** considered that it was difficult to relocate the funeral business in the near future. She suggested attempting to introduce art elements as well as exploring with the funeral business operators about the beautification of their shops' external wall, the provision of sculptures, planting and organizing art activities for the purpose of improving the surrounding environment and the image of the industry and relieving the psychological nuisance to the residents. She also proposed planting more trees along the themed walking trail to beautify the environment of the trail.

28. **Ms Jessica Ho Yuen-ching** stated that the Commissioner for Heritage's Office, Development Bureau was currently reviewing the use of the Cattle Depot, and learnt that the Consultant had discussed the matters with the Commissioner for Heritage's Office. She advised that the Consultant could make proposals for the future use of the Cattle Depot. **Mr Geoffrey Chan** said that the Consultant had approached the Commissioner for Heritage's Office and exchanged some preliminary ideas. The Office was studying the future use of the Cattle Depot at the moment. One of the preliminary ideas was to use art as the development theme. Mr Chan hoped that the Cattle Depot would be more open and would establish closer relation with the community. With regard to the concern on the funeral industry, Mr Chan said that there were comments in the Stage 1 PE focus group meeting that measures like tree planting and landscaping were not of great use. He considered that this was a cultural problem, and the Consultant would continue to explore measures including beautifying the appearance of the shops in order to improve the environment.

29. **Mr Timothy Ma Kam-wah** said that the funeral business was a rather special industry which stressed the need for respecting the ancestors, and it therefore might not be appropriate to implement too many innovative measures. It was his view that the problem was caused by the absence of education about birth and death in Hong Kong. To solve the existing problem

of incompatible land use in the district, he advised that the authorities should not just meet the aspirations of local residents and neglect the funeral business' need. As to the concerns on the Cattle Depot, Mr Ma suggested that in the future Cattle Depot development, apart from retaining the original character, consideration should be given to introduce other uses and provide more facilities to satisfy the needs of the residents. **The Chairman** agreed that the space of the Cattle Depot should be efficiently used to meet the needs of local residents.

30. **Ms Christine Kwok Mun-yee** understood that the Consultant's proposals could not be constraint-free, on the other hand, Members had great expectations of the Urban Renewal Plan for Kowloon City and the public was also eager to relocate the local funeral business and increase the community facilities in the district. She considered that the Consultant should not refrain from making other proposals due to the technical problems. **The Chairman** stated that the Consultants would not give up the exploration of any proposals. Owing to limited time available, this report could only concentrate on the measures that could be undertaken in the near future. As regards the other proposals, the Consultant would take time to communicate and study with the concerned departments, and would formulate detailed proposals before conducting the Stage 2 PE activities next year for Members' consideration. **The Chairman** also requested the Consultant to follow up Members' comments and report to Members in the next meeting.

Agenda Item 5 Any Other Business

31. **The Chairman** said that according to the DURF's terms of reference, the DURF should assume a public education role through the outreach programme to all the relevant stakeholders with a view to fostering district partnership in urban renewal work. He opined that the relevant outreach programme and education work could assist the public in understanding the DURF's work, and they would be more actively engaged in the associated PE activities. During the past 18 months, the DURF had carried out public education work through different activities and ways. For instance, the Secretariat and Consultants had introduced to the public the DURF's composition and work when the activities started during the Stage 1 PE. Since education was a long-term work and the DURF would commence the Stage 2 PE next year based on the more concrete urban renewal proposals, **the Chairman** hoped that the DURF could strengthen its education role.

32. **The Secretary** added that the Secretariat had contacted and met the local social welfare organisations and non-government organisations before the Stage 1 PE. The Secretariat intended to explain the DURF's role and work through the communication with the concerned organisations, and it was hoped that they would disseminate information to the communities and the service clients. Nevertheless, during the Stage 1 PE, some members of the public were still unclear about the DURF's work, and were even confused about the role played by the DURF, government and URA in urban renewal. The preliminary idea of the Secretariat was to continue contacting various social welfare organisations and non-government organisations in the district and organise more and different types of sharing sessions / briefing sessions to introduce the DURF's work thoroughly with a view to disseminating information about the DURF and the Stage 2 PE through these organisations, thus strengthening education and publicity.

33. **The Chairman** invited Members to give comments on the DURF's future work on educational outreach programme. **Mr Timothy Ma Kam-wah** agreed that it was necessary to strengthen the DURF's educational role. In addition to having communication with the non-government organisations and local bodies, he opined that the collaboration with the radio or electronic media had also to be sought for promoting the DURF. He suggested to seek funding from the Urban Renewal Fund so as to collaborate with the radio in producing radio programmes with the aim of introducing the DURF's work in different ways, including drama, discussion or phone-in programmes. Using radio as the publicity media was relatively cheap and popular. Moreover, as the coverage of radio audience was very extensive, it was easy to encourage public participation and drive for good result. He proposed setting up an education working group to follow up such work.

34. **Ms Iris Tam Siu-ying** advised that based on the experience of urban renewal strategy review, collaboration with the radio to produce programmes proved to be enormously costly. While the radio had territory-wide coverage, the DURF's work concentrated on Kowloon City District. She therefore suggested adopting a more cost-effective method, such as starting from local schools. She said that the URA had collaborated with the local schools in organising activities when implementing the Kwun Tong Town Centre Redevelopment Plan during which students were led to go on site visit. The programme enabled them to discuss and ponder over the redevelopment and rehabilitation concept. The DURF could disseminate its information and the messages about the Stage 2 PE through the school network. Ms Tam

stated that a member at the URA Kowloon City District Advisory Committee meeting had reported that the local schools were concerned about the DURF's work, but did not understand how to participate in the work. As such, she held that education promotion work could be done through the local schools.

35. **Ms May Fung Mei-wah** said that the youths in the district could be directly contacted through cooperation with the local schools in promotion work. However, she opined that proper channels should be opened up to contact the adults and elders in the district. She suggested using local urban renewal as the project topic for learning general education and the information on the DURF could serve as reference materials. Hence, the students could understand the DURF's work in the course. Furthermore, the students could be encouraged to participate with their family members to strengthen the promotion effect. **The Chairman** thought that such ideas were feasible. He cited the example of the past experience in organising the planning competition for waterfront promenade in Central and Western District to show that the course of the competition could raise the concern and participation of the students' family members, thus accomplishing the education purposes. **Dr Lawrence Poon Wing-cheung** also agreed to the idea of widely publicising the DURF in the form of competition. He suggested that award such as certificate should be given in the competition and award presentation and closing ceremonies should be conducted. Celebrities should also be invited to present prizes to arouse the interest of the students and parents, and this would also assist the DURF in promotion and publicity. Notwithstanding, the resources for organising competition should be taken into account.

36. **Mr Ho Hin-ming** proposed considering to cooperate with Hong Kong Baptist University in the district and drawing on the University's resources to assist the DURF in promotion work.

37. **Ms Jessica Ho Yuen-ching** supported the DURF in strengthening its role in external education. While the DURF had liaised with the local non-government organisations and conveyed messages of PE activities to various stakeholders, she observed that there were few new comers among the participants in the Stage 1 PE activities. She suggested considering various methods to assist the non-government organisations in contacting the silent group, such as producing a tool kit, thus catching the silent group's interest in participating in the DURF's activities. She also agreed to set up a working group to follow up the work.

38. **Ms Christine Kwok Mun-yee** stated that it would be difficult to rely only on the Secretariat to disseminate the DURF's information to outsiders. Since the non-government organisation / local body representatives who participated in activities like focal group were largely leaders of organisations and most of them just listened to comments rather than expressing views, she suggested following the practice of the Committee on the Promotion of Civic Education or Social Welfare Department to provide the local bodies with basic guidelines and budgets so as to enable them to conduct activities and convey the relevant messages. This way could achieve greater penetration. However, it was necessary to have sufficient information and budgets.

39. **The Chairman** stated that either the production of information pamphlet or liaison with various non-government organisations involved a lot of work. Since the Secretariat had to concentrate on the study work with the Consultants and prepare for the Stage 2 PE in the next few months, the workload would be very heavy. **The Chairman** worried that the Secretariat would not have sufficient manpower to handle the work. Nevertheless, he pointed out that having educational outreach work was one of the DURF's responsibilities. **The Chairman** hoped that Members would render assistance when necessary.

40. **Ms Iris Tam Siu-ying** understood that it would take time to prepare for the education outreaching work. She therefore proposed using the information of the Stage 2 PE. By doing so, the public could be guided to give comments without making a new set of information. She considered that education was the long-term work which can raise public awareness.

41. **Mr Timothy Ma Kam-wah** thought that in the light of different target groups in the district, there should be different ways of publicity. He suggested conducting workshops to introduce the DURF to the teachers of local schools in detail, enabling them to convey the messages to the students and their parents. On the other hand the social welfare organisations and non-government organisations should be contacted with a view to delivering the messages to the local residents. The public should also be briefed on the DURF's work through the radio programmes. In regard to the Secretariat's manpower, Mr Ma suggested applying to the Urban Renewal Fund for funding so as to increase the manpower.

42. **The Chairman** concluded the discussion and suggested setting up an education working group to follow up the work. He thanked Members for giving valuable comments.

43. There being no other matters for discussion, the meeting was adjourned at 5:30 p.m.

**Secretariat,
Kowloon City District Urban Renewal Forum
December 2012**